



Running Successful  
Tryouts with  
TeamSnap for Clubs &  
Leagues





# Today's Host



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Director, Product Marketing & Strategy

10 years in youth sports tech platforms



Director, Youth Development/Coach

**Minnesota Blades Hockey Club**



Commissioner

**US Pond Hockey Championships**



Coach, 5-yr Board Director

**Edina Hockey Association**



# How does this fit in?



## BACKGROUND

Administrators and coaches need to use different tools to complete all key functions needed to have successful Programs and ensure their best Players come back season after season

### Rec Programs and Clinics

Advertise

Register & Collect Fees

Roster

Team Mgmt and Comm

Schedule

Analysis and Next Season

### Competitive Programs

Recruit

Tryouts + Evaluation

Selection + Invite

Team Mgmt and Comm

League Schedule

Analysis and Next Season



#### Website

- CMS
- Design Templates
- Content Editing
- Program Listings
- *Create a Program*



#### Registration

- Creating Forms
- Adding Payment Plans
- Reporting



#### Rostering

- Add players and staff to teams
- Builder/Live modes



#### App & Web

- Message and Invoice to rosters
- Set up teams with app and web



#### Schedule

- Schedule upload
- Add events
- Potentially show off scheduler



#### Reporting

- Cross program reporting
- Set up new season (copy)



# Today's Objectives



- Pre-tryout checklist for planning
- Set up the program for your tryout
- Create registration, team assignments, invoicing, and roster creation
- Promote your tryout on your website



# Pre-tryout Checklist



1

**Plan Ahead!** - The 5 W's (who, what, where, when, why). Make sure we know the levels, instructions, fees, locations, documents. Collect is all in one place.

2

**Set up in Clubs & Leagues**- Set up our program, divisions, teams, and registration.

3

**Website Information**- Create a tryouts page and publish all information. A great way to just use the link in email responses.

4

**Run the Tryout** - As the process is ongoing, know you're going to get questions. Prepare common responses and be ready to respond.

5

**Complete Team Invite Process** - Send out acceptance invoices or sign up registrations depending on your process.



# Set up your tryout process and registration



## Simple Tryout Registration

### What is it?

Only collect data needed for tryout, waivers, and simple tryout fee.

### Next Step

Send out full season registration as a team acceptance and include season fees in the full registration.

### Best for.....

You have a large tryout and very few spots available.

### Avoid when.....

All players will make a team.

## Full Registration

### What is it?

Collect all information needed for the upcoming season including fees

### Next Step

Roster on to teams. Any additional team assessments will be handled by teams/roster fee

### Best for.....

When all registrants will make a team.

### Avoid when.....

Players potentially will not make a team. You won't want to be managing refunds or deactivating registrations.



- Setting up the program in Clubs & Leagues
  - Add your program
  - Create your next season
  - Set up your divisions and teams
  - Add your tryout schedule and first team events



## Today's Example:

We are running a basic tryout where a player signs up for a tryout, and is placed in a tryout group based on their birth year. After making the team, we'll send out a team acceptance bill via an invoice. After that's paid, we'll move them to the team they made.

We'll see: birth date based registration, auto rostering to a team, team acceptance invoice in mobile app, move to a new team.

# Next Steps





Next steps for success! And don't forget to complete the survey with topics you'd like to see on a future webinar!

1

**Learn more & share with others!** - We'll email you a much more in depth walk through of TeamSnap for Clubs & Leagues that we hosted a few months back. Customers have told us this was really helpful for them in wanting to learn more.

<https://www.teamsnap.com/leagues-and-clubs-resource-library/an-introduction-to-the-new-teamsnap-for-clubs-and-leagues>

2

**Sign up for your trial and play around** - We have a 21-day free trial that you can sign up for and give TeamSnap a test drive before making the upgrade.

<https://www.teamsnap.com/leagues-and-clubs/signup>

3

**Connect with your TeamSnap Success Manager** - Learn about the process of getting started or upgraded, walk through how you'd set up your programs, discuss payment rates and get a quote. Email [CSM@teamsnap.com](mailto:CSM@teamsnap.com)

# “Tryout” TeamSnap for Clubs & Leagues for FREE and WIN

We’re hosting “tryouts”! TeamSnap for Clubs & Leagues would like your sports organization to level up your management platform with a chance to WIN BIG during the holidays.

“Tryout” TeamSnap for Free and Win

24

Days

2

Hours

47

Minutes

55

Seconds

Sign up by 12/30





# Bundles

Save  
\$100/CMS

Save  
\$100/Comp

Save  
\$300 on Full Bundle

## Features

W/Website  
CMS

W/Competition  
MGMT

W/Website &  
Competition  
MGMT

	Clubs & Leagues	All Star	Pro	MVP
Clubs & Leagues	x	x	x	x
Programs & Seasons	x	x	x	x
Registration	x	x	x	x
Messaging	x	x	x	x
Reporting	x	x	x	x
Payments	x	x	x	x
Competition Management			x	x
Auto-Scheduler			x	x
Divisions/Standings			x	x
Website CMS		x		x
Team App	Ultra	Ultra	Ultra	Ultra



The new TeamSnap for Clubs & Leagues includes all of the tools needed to run your club



Save money by adding additional TeamSnap products and services



All teams get the top of the line TeamSnap app which coaches, managers, and families love.



Some of the best payment processing rates for cards and ACH offered to sports organizations



Add additional services in the future as your organization grows.

# Why TeamSnap?





What are the unique features that organizations love?

1

**Multi-Program Management** - Run your programs with scheduling, teams, and registration in one place. Support for unique permissions and bank accounts for each program.

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2

**Payments** - Savings of up to 20-30% over other platforms. AMEX included in your rates, and ACH processed at a low 1.99% + \$.99.

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3

**Team Mobile App** - Take care of your coaches, managers, and families with the fully integrated TeamSnap team mobile app. Ultra plan fully included for all of your teams.