

Dear

Every year, we invite local businesses to sponsor our team. After thinking of businesses in the community that we want to be affiliated with, we naturally thought of because

Sponsoring our team is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our team has , and we will play against this year. That means your business will have branding in front of hundreds of people and generate impressions in the area. With that type of exposure, everyone will remember that supported us.

This year, we are asking for [\$500] in exchange for the following:

- Your logo on
- An invitation to attend one of our games
- Email blasts to our families thanking you for your sponsorship
- Social media posts about your business
- A picture of our team to hang in your office
- A handwritten thank you card at the end of the season

Unfortunately, is expensive and not all of the families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment/apparel, scholarships for players who can't afford to play, and travel expenses.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that does a great job of improving the community, and we thank you for your continued support. You are making a better place to live.

If you have any questions, please contact me directly at or

Thank you,