



5 Ways to Shine Online with TeamSnap Website Builder





Today's Host



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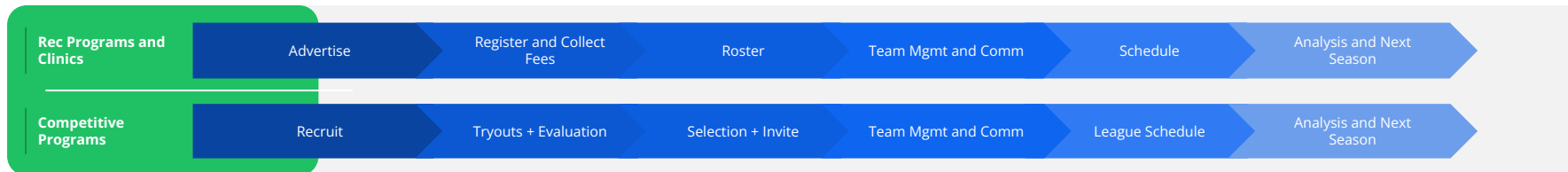


How does this fit in?



BACKGROUND

Administrators and coaches need to use different tools to complete all key functions needed to have successful Programs and ensure their best Players come back season after season



Website

- CMS
- Design Templates
- Content Editing
- Program Listings
- *Create a Program*



Registration

- Creating Forms
- Adding Payment Plans
- Reporting



Rostering

- Add players and staff to teams
- Builder/Live modes



App & Web

- Message and Invoice to rosters
- Set up teams with app and web



Schedule

- Schedule upload
- Add events
- Potentially show off scheduler



Reporting

- Cross program reporting
- Set up new season (copy)



5 Ways to Shine Online



1

Design Templates! - Modern design templates help you create a website design that represents your organization's brand.

2

Flexible WordPress CMS - Complete control and flexibility with the world's leading content management system.

3

Integrated with TeamSnap - Publish schedules, promote registrations, publish team lists, and display field locations with direct integrations to TeamSnap Clubs & Leagues.

4

Content Templates - Utilize 125+ page and layout templates to save time and give your website a professional look.

5

Money Saving Bundles - Save money by upgrading your TeamSnap for Clubs & Leagues subscription to include your website.



What should your website do for you?



- Feature your programs
- Highlight your teams and their schedules
- Sponsorship Activation
- Welcome and educate new families
- First step for your registrations
- Staff biographies
- Maps to your field/arena/park locations
- Staff and volunteer recruiting
- Share important documents

Why TeamSnap?





Reasons Organizations Love TeamSnap



What are the unique features that organizations love?

1

Multi-Program Management - Run your programs with scheduling, teams, and registration in one place. Support for unique permissions and bank accounts for each program.

2

Payments - Savings of up to 20-30% over other platforms. AMEX included in your rates, and ACH processed at a low 1.99% + \$.99.

3

Team Mobile App - Take care of your coaches, managers, and families with the fully integrated TeamSnap team mobile app. Ultra plan fully included for all of your teams.

Next Steps





Keys to Successful Season



1

Update your website! - No doubt your website could use a cleansing. It's common to have last years final weekend featured prominently. It's time to be out with the old and in with the new!

ProTip: Make sure to create a page and include content for brand new to the sport families. Help them feel comfortable and ready for Day 1!

2

Set up your new programs & seasons - You can do this at any time. Set up your programs, or launch your new season. Make sure any pricing updates, dates in registration, and policies are all up to date!

3

Wrap up and share your registration - Complete your registration and share it with the world. Make sure it's featured on your website, email to past participants, broadcast on social media. Get the word out and start collecting sign ups.



Bundles

Save
\$100/CMS

Save
\$100/Comp

Save
\$300 on Full Bundle

Features

W/Website CMS

W/Competition MGMT

W/Website & Competition MGMT

	Clubs & Leagues	All Star	Pro	MVP
Clubs & Leagues	x	x	x	x
Programs & Seasons	x	x	x	x
Registration	x	x	x	x
Messaging	x	x	x	x
Reporting	x	x	x	x
Payments	x	x	x	x
Competition Management			x	x
Auto-Scheduler			x	x
Divisions/Standings			x	x
Website CMS		x		x
Team App	Ultra	Ultra	Ultra	Ultra



The new TeamSnap for Clubs & Leagues includes all of the tools needed to run your club



Save money by adding additional TeamSnap products and services



All teams get the top of the line TeamSnap app which coaches, managers, and families love.



Some of the best payment processing rates for cards and ACH offered to sports organizations



Add additional services in the future as your organization grows.



Next steps for success!

1

Learn more & share with others! - We'll email you a much more in depth walk through of TeamSnap for Clubs & Leagues that we hosted a few months back. Customers have told us this was really helpful for them in wanting to learn more.

<https://www.teamsnap.com/leagues-and-clubs-resource-library/an-introduction-to-the-new-teamsnap-for-clubs-and-leagues>

2

Sign up for your trial and play around - We have a 21-day free trial that you can sign up for and give TeamSnap a test drive before making the upgrade.

<https://www.teamsnap.com/leagues-and-clubs/signup>

3

Connect with your TeamSnap Success Manager - Learn about the process of getting started or upgraded, walk through how you'd set up your programs, discuss payment rates and get a quote. Email CSM@teamsnap.com