



Launch Registration in 7  
Days (or Less)





# Today's Host



**Jim Dahline**

Director, Product Marketing & Strategy  
10 years in youth sports tech platforms



Director, Youth Development/Coach  
**Minnesota Blades Hockey Club**



Commissioner  
**US Pond Hockey Championships**



Coach, 5-yr Board Director  
**Edina Hockey Association**



1

**Update your website!** - No doubt your website could use a cleansing. It's common to have last years final weekend featured prominently. It's time to be out with the old and in with the new!

*ProTip: Make sure to create a page and include content for brand new to the sport families. Help them feel comfortable and ready for Day 1!*

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2

**Set up your new programs & seasons** - You can do this at any time. Set up your programs, or launch your new season. Make sure any pricing updates, dates in registration, and policies are all up to date!

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3

**Wrap up and share your registration** - Complete your registration and share it with the world. Make sure it's featured on your website, email to past participants, broadcast on social media. Get the word out and start collecting sign ups.

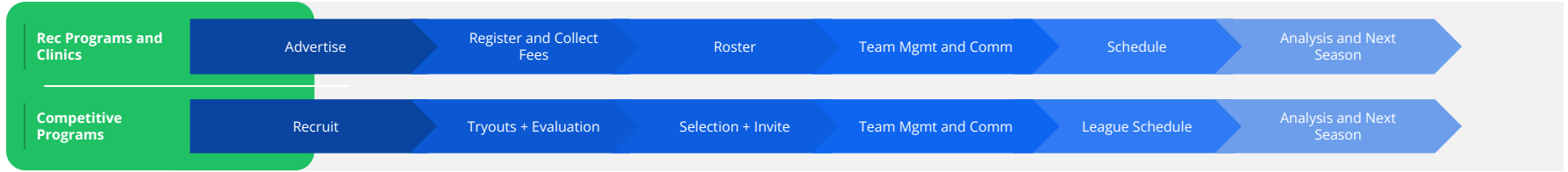


# How does this fit in?



## BACKGROUND

Administrators and coaches need to use different tools to complete all key functions needed to have successful Programs and ensure their best Players come back season after season



### Website

- CMS
- Design Templates
- Content Editing
- Program Listings
- *Create a Program*



### Registration

- Creating Forms
- Adding Payment Plans
- Reporting



### Rostering

- Add players and staff to teams
- Builder/Live modes



### App & Web

- Message and Invoice to rosters
- Set up teams with app and web



### Schedule

- Schedule upload
- Add events
- Potentially show off scheduler



### Reporting

- Cross program reporting
- Set up new season (copy)



# Today's Presenters & Agenda



**JIM DAHLINE**

Director of Product  
Marketing and Strategy,  
TeamSnap



**APRIL EASTBURN**

Senior Manager of  
Customer Experience  
TeamSnap



**CORY HARRIS**

Co-Founder of Focus  
on the Field



**ROSE GUMZ**

Director, Customer  
Success at Justifi

# Why TeamSnap?





What are the unique features that organizations love?

1

**Multi-Program Management** - Run your programs with scheduling, teams, and registration in one place. Support for unique permissions and bank accounts for each program.

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2

**Payments** - Savings of up to 20-30% over other platforms. AMEX included in your rates, and ACH processed at a low 1.99% + \$.99.

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3

**Team Mobile App** - Take care of your coaches, managers, and families with the fully integrated TeamSnap team mobile app. Ultra plan fully included for all of your teams.



# Registration in 7 Days!

- 1. Plan, organize and understand everything you need to collect**
- 2. Research and select your platform**
- 3. Set up your payments account**
- 4. Build your registration**
- 5. Publish to your website and social media**
- 6. Start watching sign ups come in**
- 7. Relax and cheer!**



# Next Steps





## Next steps for success!

1

**Learn more & share with others!** - We'll email you a much more in depth walk through of TeamSnap for Clubs & Leagues that we hosted a few months back. Customers have told us this was really helpful for them in wanting to learn more.

<https://www.teamsnap.com/leagues-and-clubs-resource-library/an-introduction-to-the-new-teamsnap-for-clubs-and-leagues>

2

**Sign up for your trial and play around** - We have a 21-day free trial that you can sign up for and give TeamSnap a test drive before making the upgrade.

<https://www.teamsnap.com/leagues-and-clubs/signup>

3

**Connect with your TeamSnap Success Manager** - Learn about the process of getting started or upgraded, walk through how you'd set up your programs, discuss payment rates and get a quote. Email [CSM@teamsnap.com](mailto:CSM@teamsnap.com)