



The best in class sports
management solution,
now even better





Today's Presenter



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10 years in youth sports tech platforms



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US Pond Hockey Championships



Coach, 5-yr Board Director

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Today's Agenda

Introduction

What is TeamSnap?

Why do organizations choose TeamSnap?

Getting Ready for the Upcoming Season?

3 Things to Take Care of Now

TeamSnap for Clubs & Leagues

Multi-Program Management Example

DEMO: Set up your program to be collecting signups in 15 minutes!

Why TeamSnap?





Why do Sports Organizations Choose TeamSnap?

The best Integrated experience for ALL of your stakeholders

FAMILIES



Calendar, Maps
and Alerts



Game Report,
Photos and Stats

- ★ #1 Rated mobile App
 - ★ Most clubs come to TeamSnap because their families demand it.
- RETAIN and GROW** your members



COACHES



Team Chat



Availability and
Task Tracking

- ★ This is where TeamSnap started back in 2009. We're the Gold Standard for team management apps
- ★ Give your coaches the **EXPERIENCE** they want and **SAVE** on costs



CLUB ADMINS



Website



Registration



Payments



Team Rosters



Schedules



Reporting

- ★ As user friendly as the mobile app
- ★ TeamSnap allows your staff to **SCALE** and manage multiple programs with different access levels, bank accounts, consolidated reporting and more





What are the unique features that organizations love?

1

Multi-Program Management - Run your programs with scheduling, teams, and registration in one place. Support for unique permissions and bank accounts for each program.

2

Payments - Savings of up to 20-30% over other platforms. AMEX included in your rates, and ACH processed at a low 1.99% + \$.99.

3

Team Mobile App - Take care of your coaches, managers, and families with the fully integrated TeamSnap team mobile app. Ultra plan fully included for all of your teams.

Season Preparation





What are the unique features that organizations love?

1

Update your website! - No doubt your website could use a cleansing. It's common to have last years final weekend featured prominently. It's time to be out with the old and in with the new!

ProTip: Make sure to create a page and include content for brand new to the sport families. Help them feel comfortable and ready for Day 1!

2

Set up your new programs & seasons - You can do this at any time. Set up your programs, or launch your new season. Make sure any pricing updates, dates in registration, and policies are all up to date!

3

Wrap up and share your registration - Complete your registration and share it with the world. Make sure it's featured on your website, email to past participants, broadcast on social media. Get the word out and start collecting sign ups.



Club Multi-Program Setup Example

Orgs	Organization Coordinators - Financial Reporting, Members, Communication: Jill and Jim			
	Program Coordinator: John	Program Coordinator: Mary		Program Coordinator: Dave
	Bank Account: 1		Bank Account: 2	Bank Account: 3
Programs	Competitive <i>Travel Teams</i>	Recreational <i>House League</i>	Power Skating <i>OffSeason Training</i>	Holiday Cup <i>Tournament</i>
Seasons	2022	Spring 2022 Winter 2022	2022	2022
Divisions	2010, 2011, 2012	U6-U12	Squirts, Mites	U8-U12, Minor Mite, Major Mite, Minor SQ, Major SQ, Minor PW
Teams and Coaches	2010Silver, 2011Maroon, 2011Silver, 2012Maroon,	2-3 teams per Division	Squirts, Mites	North, South, East, West (at each level)

Next Steps





Next steps for success!

1

Learn more & share with others! - We'll email you a much more in depth walk through of TeamSnap for Clubs & Leagues that we hosted a few months back. Customers have told us this was really helpful for them in wanting to learn more.

<https://www.teamsnap.com/leagues-and-clubs-resource-library/an-introduction-to-the-new-teamsnap-for-clubs-and-leagues>

2

Sign up for your trial and play around - We have a 21-day free trial that you can sign up for and give TeamSnap a test drive before making the upgrade.

<https://www.teamsnap.com/leagues-and-clubs/signup>

3

Connect with your TeamSnap Success Manager - Learn about the process of getting started or upgraded, walk through how you'd set up your programs, discuss payment rates and get a quote.