



sponsorship

Everything you
need to know about
TeamSnap Sponsorship

What is TeamSnap Sponsorship?

TeamSnap Sponsorship is the only service that connects you with sponsors who provide direct payments to offset the cost of running your programs. The [TeamSnap Sponsorship](#) team works for you, matching you with great sponsors and helping you fulfill sponsorship requirements like printing banners or shipping sponsored warm-up shirts, all at no additional cost to you!

TeamSnap Sponsorship helps you:

- Add [financial support](#) and cash funding to your organization!
- Gain credibility + visibility from big-name sponsors
- Build meaningful partnerships with supportive brands

The average size of a TeamSnap sponsorship is \$1,500 per season. However, packages can range from \$500-\$2,500 depending on several factors!

And the best part... TeamSnap Sponsorship is ALWAYS free to TeamSnap for Business Customers! All you have to do is execute the agreed-upon items and TeamSnap Sponsorship pays you.





How can TeamSnap Sponsorship benefit my organization?

TeamSnap Sponsorship is the easiest way to unlock impactful sponsorship dollars for your youth sports organization. Those sponsorship dollars can be used in a variety of ways, whether you're funding a scholarship program, offsetting the cost of registration fees, buying equipment and jerseys, or sending your team to the end-of-season national tournament.

The benefits of unlocking sponsorship funding through TeamSnap Sponsorship reach further than the impactful money available for your organization.

TeamSnap Sponsorship works for you. No more running around the local community trying to reach sponsorship quotas. With one application, we'll do the matching for you. In addition, TeamSnap for Business customers are given priority access to sponsorship opportunities throughout our matching process.

Aside from money to offset your organization's costs, TeamSnap Sponsorship makes the process easy! TeamSnap Sponsorship gives you time and energy back into your daily schedule by handling things like:

- The fine details of activating your sponsorship
- Communication and messages to keep your sponsors in the loop
- Creation of promotional materials in partnership with your sponsors (banners, jerseys, warm-up shirts, etc.)
- Reporting on sponsorship activation after the fact
- And much more!

Not only will the TeamSnap Sponsorship team [handle this laundry list of tasks](#) for you, but our team is always a quick phone call or email away should you have questions or need additional support!

How does TeamSnap Sponsorship work?

TeamSnap Sponsorship uses information about your organization to match you with sponsorship opportunities from local and national brand sponsors. Each sponsorship is made up of a package of deliverables for your organization to execute. As you execute the items in your package, your organization gets paid!

Organizations are matched with sponsors based on the sponsor's goals and things like geography, sport, season, organization size, and more. The TeamSnap Sponsorship team supports both the sponsor and the organization being sponsored every step of the

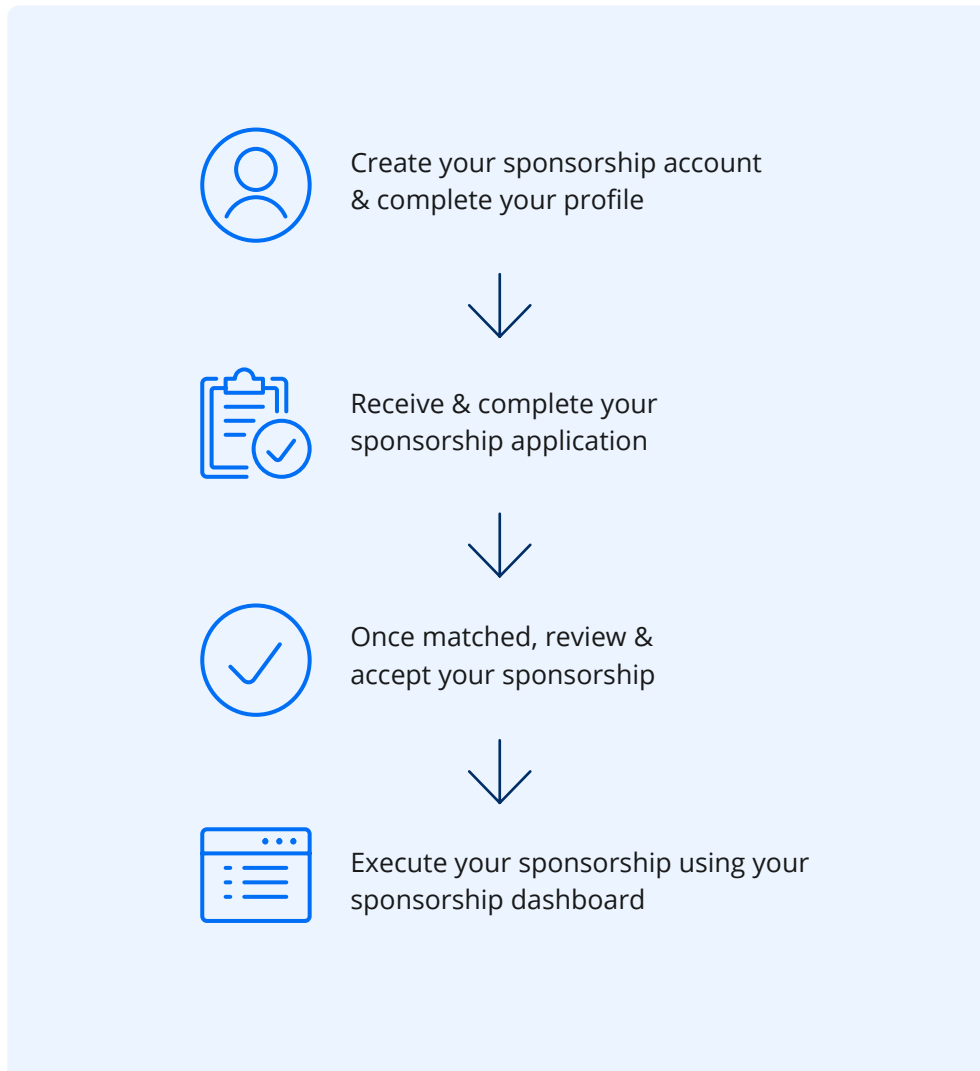
way by carefully reviewing applications, matching organizations and sponsors that will allow each side to meet their goals, and even providing creative assets, banners, etc., that your organization needs to execute the sponsorship.

As you execute the agreed-upon deliverables, you will be required to submit photos of the sponsorship in action. You will be paid out 50% of the sponsorship upon first verification, and 50% upon completion and verification of all deliverables!



What do I have to do to get sponsored?

The process is simple and can be completed in just a few steps.



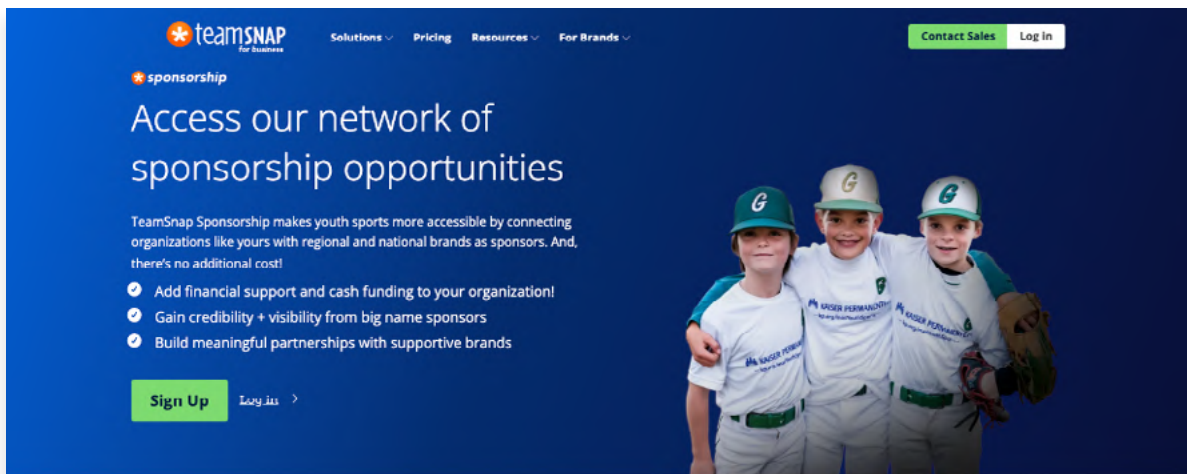
Everything you need to know about TeamSnap Sponsorship

Below is a more detailed step-by-step guide to help you get started!

1

First, visit our [TeamSnap Sponsorship page](#) to create a TeamSnap Sponsorship account

- Your account & login information for managing Sponsorships will be separate from your normal TeamSnap account & login!



Ready to get started with TeamSnap Sponsorship?

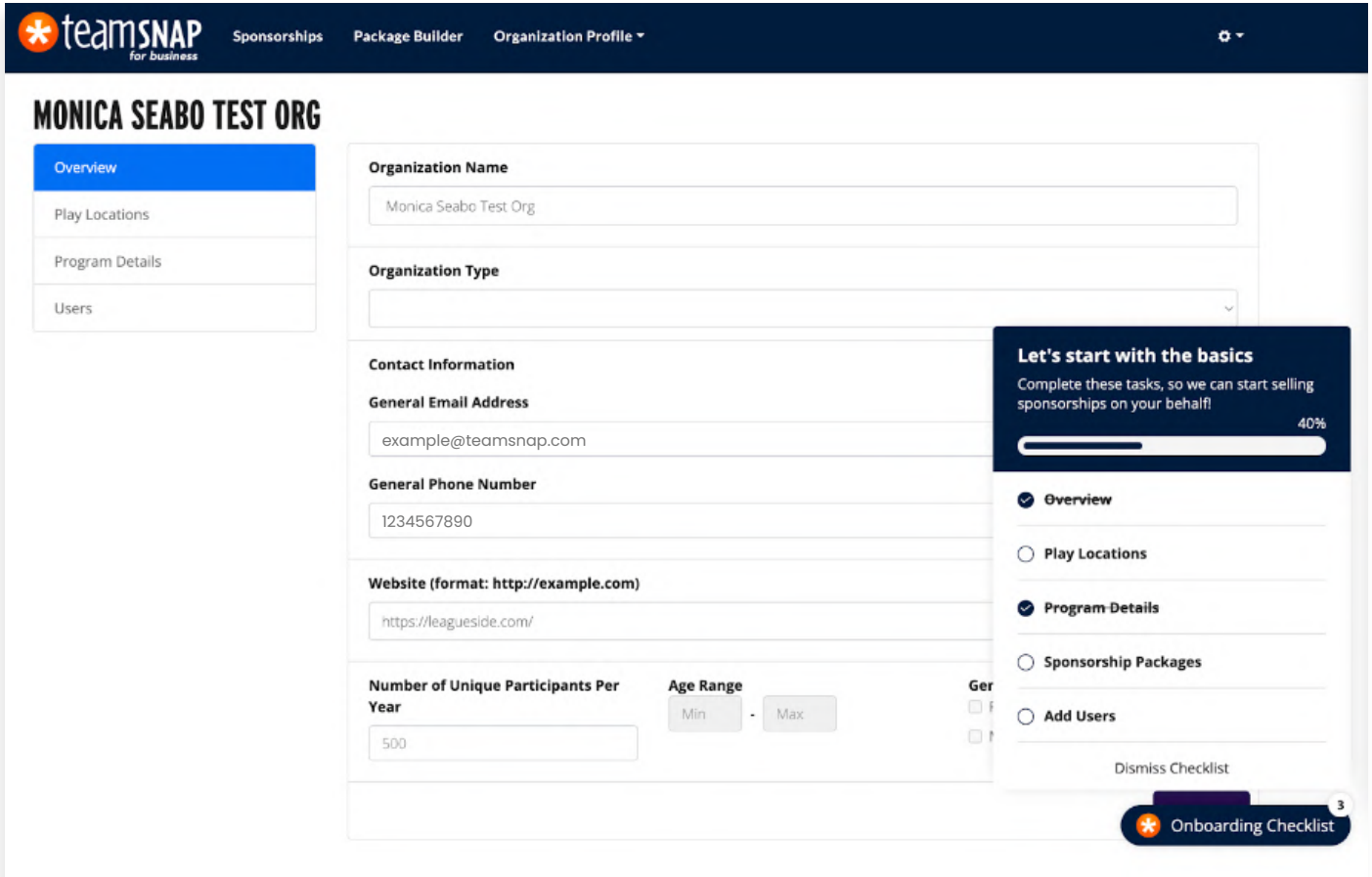
First Name	Last Name
<input type="text"/>	<input type="text"/>
Email Address	Phone Number
<input type="text" value="john.smith@example.com"/>	<input type="text" value="555 555 5555"/>
Name of Organization	Job Title
<input type="text"/>	<input type="text"/>
Sport:	Number of Players
<input type="text" value="Select..."/>	<input type="text" value="Select..."/>
Your Goals	What best describes your organization?
<input type="text" value="Select..."/>	<input type="text" value="Select..."/>
Country	
<input type="text" value="Select..."/>	

By providing your details above, you agree to receive communications from TeamSnap which you can change/withdraw from at any time.

 Everything you need to know about TeamSnap Sponsorship

2

Next, you will fill out your profile & complete the onboarding checklist



MONICA SEABO TEST ORG

Overview
Play Locations
Program Details
Users

Organization Name
Monica Seabo Test Org

Organization Type

Contact Information

General Email Address
example@teamsnap.com

General Phone Number
1234567890

Website (format: http://example.com)
https://leagueside.com/


Number of Unique Participants Per Year
500

Age Range
Min - Max

Let's start with the basics
Complete these tasks, so we can start selling sponsorships on your behalf! 40%

- Overview
- Play Locations
- Program Details
- Sponsorship Packages
- Add Users

Dismiss Checklist

 Onboarding Checklist ³

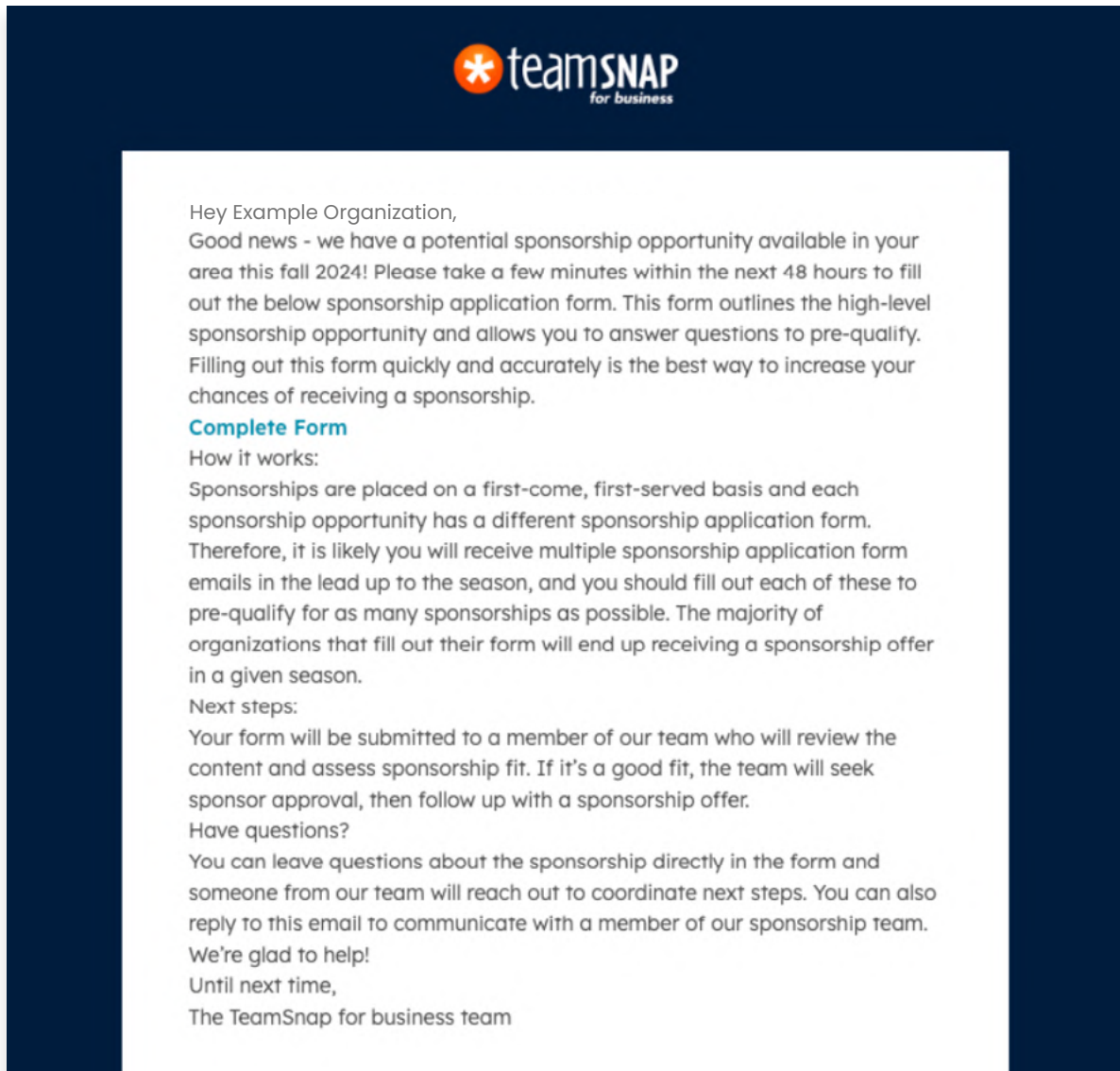
3

From there, keep an eye out for calls & emails from our team! Our team will send you an application form via email when we find a potential match.

4

Once you've received an application via email, be sure to complete it as soon as possible!

- **Note** - With our new process, you only need to complete 1 application per season! 1 application per season allows you to be matched with a variety of potential sponsors

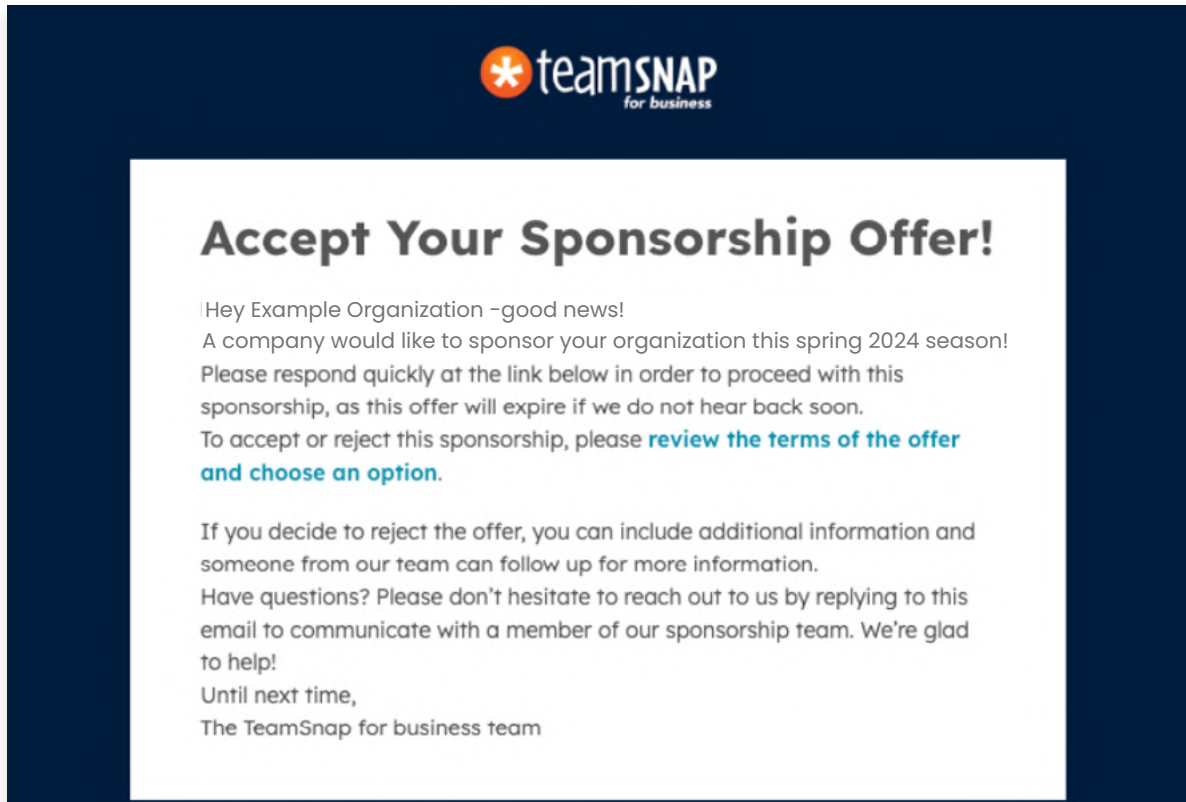


5

Once your application is submitted, our team will review your application and determine the next steps

6

If you are a match, our team will be in touch to review the sponsorship offer details & terms!



7

Once accepted, you will execute the sponsorship using your sponsorship dashboard (within your TeamSnap Sponsorship Account) and the help of our team.

8

Finally, don't forget to update your profile next season! Keeping your profile up to date each season can help maximize your chances of being matched with a potential sponsor.

What does a typical sponsorship package look like, and how do I execute the sponsorship?

Sponsorship packages are made up of a combination of assets. The deliverables in each sponsorship package can differ based on the sponsor's goals. Packages can include a mix of both digital and on site requirements.

Examples of sponsorship package deliverables can include:

- Hanging sponsor banners
- Printing sponsor logos on jerseys or warm up shirts
- Sending sponsored email or social media promotions
- Sending sponsor surveys
- Hosting a sponsored event
- Hosting a seminar
- Fundraising
- Posting sponsor website banners
- Handing out samples
- And more!



TeamSnap Sponsorship will prepare any banners, coupons, creative content, or other items needed and send them directly to your organization.

Your organization will use your sponsorship dashboard within your TeamSnap Sponsorship account and the items provided by the TeamSnap Sponsorship team to properly hang your banners, send out emails, hand out samples, etc.!

Requirements, deliverable due dates, instructions, payment statuses and anything else you need to

know will be on your sponsorship dashboard. Your sponsorship dashboard serves as your one-stop-shop for all things sponsorship execution.

As you execute the deliverables in your sponsorship package, you will upload verification screenshots & photos directly to your dashboard and your payments will be sent! Your payments will be mailed in the form of a check to the mailing address on your dashboard.

Below are a Few Sponsorship Package Examples:

Restaurant Sponsor Example

- One 4' x 6' vinyl banner (provided by sponsor) displayed throughout season
- Three emails sent by your organization to your mailing list throughout the season
- Sponsor logo posted on your organization's website
- Fundraiser event hosted at the sponsor's closest location to you with a 10% - 20% sales giveback to your organization
- Example earnings: \$700 + Fundraiser Giveback %



Healthcare Sponsor Example

- 30 sponsored game jerseys with sponsor's logo worn by players for the season
- One 4' x 6' vinyl banner (provided by sponsor) displayed throughout season
- Two emails sent your organization to your mailing list throughout the season
- Two emails sent your organization to your mailing list with a link to a sponsor feedback survey (pre and post-sponsorship)
- Sponsor logo on your organization's website
- Giveaway items provided by sponsor distributed to players
- Exclusivity as your organization's only sponsor in the sponsor's healthcare area for one season
- Example earnings: \$1,700

*** Everything you need to know about TeamSnap Sponsorship**

What is a typical sponsorship timeline?

Example Spring Timeline



● TeamSnap task ● Sports organization task



TeamSnap Sponsorship Success Stories

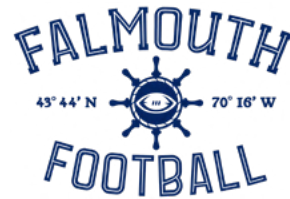


"I can't explain how easy TeamSnap Sponsorship has made it for my kid's organization to get well-known sponsorships. They have helped us with much-needed funds as well as indirectly encouraged others to sponsor us with the big names like DIRECTV and 24 Hour Fitness in our corner. People wanted to be a part of our program knowing we had the support of BIG NAMES!!"

—PACIFICA GIRLS SOFTBALL LEAGUE

"The sponsorships have helped tremendously, especially when assisting low income families or families that have been facing financial hardship that wanted to continue with our soccer program without affecting the child's passion to play."

—NABIL RAHBAR OF FRAM SOCCER



"As the president of the Goldbacks Youth Flag Football League, I am thrilled to share how Healthfirst's generous sponsorship has profoundly impacted our community. Thanks to their support, we have been able to keep our registration costs low, ensuring that more families can afford to participate in our league. This inclusivity has allowed us to reach a broader range of young athletes, fostering a sense of community and teamwork among our youth. The value of Healthfirst's contribution extends beyond financial support. Healthfirst's sponsorship enabled us to provide custom t-shirts for each team and player. Having an onsite Healthfirst representative at our field for a day was incredibly beneficial. They provided valuable health information and resources to our families, underscoring the importance of physical activity and healthy living. This presence demonstrated Healthfirst's genuine commitment to our community's well-being, further strengthening the bond between our league and our sponsors. In conclusion, Healthfirst's sponsorship has not only helped us maintain affordability and enhance the overall experience for our young athletes but has also reinforced the importance of community health and wellness. We are deeply grateful for their partnership and look forward to continuing this fruitful collaboration."



—RICK CEGLIO - PRESIDENT OF GOLDBACKS YOUTH FLAG FOOTBALL LEAGUE

Other FAQ's

[Our organization has a tournament coming up, could that be considered for a sponsorship?](#)

Yes! We have sponsors that may be interested in supporting these types of events. We can keep your event details in your TeamSnap Sponsorship account and contact you if potential matches arise. You can submit those details via the sponsorship application form.

[We've already printed our jerseys for this fall, does that mean we are not eligible for this sponsorship?](#)

Not at all! In many cases jerseys are entirely optional and can easily be left out of the offer that we ultimately send you. We also have some sponsors that are looking to send warm up shirts at no cost to you which would feature their logo as well as yours if you would like. For some sponsorships, these shirts can be explored as an alternative to jerseys being printed.

[What happens if we complete this sponsorship and determine it wasn't a good fit?](#)

Our goal is to make sure that all of our sponsorships are mutually beneficial for you and the sponsor. If you don't feel that a sponsorship was the best fit, please let a member of the team know! We will make a note on our end and will do our best to match you with other sponsors in the future that would be a better fit based on your feedback.

[My organization runs year round, do we still qualify for season specific sponsorships?](#)

Absolutely! If you run year round but are being considered for a seasonal sponsorship, we ask that you submit dates in your application that match that specific sponsorship season. We would be happy to advise you on those dates to make sure they align as well as possible.

[When are your sponsorships available?](#)

Most of our sponsorships are available during the spring and fall seasons. Typically, we begin matching organizations with Fall sponsorships between June and August, and we begin matching organizations with Spring sponsorships between December and March.

 **sponsorship**

[Sign Up Today!](#)